

U.S. ARMY Motorcycle Mentorship Program



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PURPOSE. To establish voluntary installation level motorcycle clubs where less experienced riders and seasoned riders can create a supportive environment of responsible motorcycle riding and enjoyment. Such an environment can create positive conduct and behavior and serve as a force multiplier that supports a commander's motorcycle accident prevention program.

BACKGROUND.

- **Increase in Fatalities/Injuries.** A five-year review of accident data revealed our motorcycle mishaps are on the rise. Motorcycle mishaps resulted in 94 fatalities from FY99 through FY04 (FY04 - 22; FY03 - 24; FY02 - 20; FY01 - 9; FY00 - 8; FY99 - 11). The mishap data revealed that over half the motorcycle fatalities was the result of single vehicle crashes that involved riders exercising poor risk decisions and judgment. Males between the ages of 18 and 25 years are our major "at risk" population comprising sixty percent of our motorcycle fatalities in the past two years.

- **Recent Centralized Accident Investigation (CAI) Suggested (October 2004):** The CAI conducted at Ft Sill by the USACRC explored and evaluated our Army motorcycle accident reduction efforts. The board conducted in-depth reviews of current initiatives in mentorship, training, programs, and policy and enforcement. The results revealed many opportunities for improvement. These and other new accident prevention strategies are included in Attachment 2. The concept of the program targets mentorship by encouraging the development of installation recognized motorcycle clubs on installations.

EXECUTION:

Concept of Operations: Successful mishap reduction requires the support of commanders, first sergeants, supervisors, motorists, and the military and civilian communities at large. It is only through their collective involvement that mishap reduction can occur. The establishing of motorcycle clubs, as private organizations on our installations, is one component of this community approach.

Roles, Responsibilities and Tasks. Strategic, Operational, and Tactical roles responsibilities and tasks are as follows:

Headquarters U.S. Army Combat Readiness Center (USACRC) will:

- Lead concept development
- Develop and publish example mentor criteria
- Coordinate with federal, DoD and national motorcycle safety organizations

Media and Marketing (M&M) - PAO

- Formulate and implement communications plan to include internal information, media relations and community relations.
- Assist in concept development
- Assist in formulation of communications plan

Motorcycle Safety Foundation (MSF):

- Provide subject matter expertise
- Develop required training and support materials

IMA & MACOMs:

- Support program requirements (IAW AR 210-22)
- Supplement policy as needed
- Evaluate motorcycle safety program management

Installation -Commanders:

- Support and promote motorcycle clubs as private organizations (IAW AR 210-22)
- Evaluate implemented club(s) to determine their positive or negative contributions

Unit Commanders:

- Support and promote unit level motorcycle clubs (IAW AR 210-22)
- Encourage club activities to reinforce positive training, mentorship and riding
- Manage required traffic enforcement and safety programs with support from club(s)
- Identify when club(s) are making both positive and negative contributions

Motorcycle Rider Clubs (Private Organization):

- Serve as force multiplier for commander's mishap reduction efforts. For example they may:
 - Act as a forum for education, awareness, and seasonal campaigns
 - Conduct mentorship training seminars
 - Conduct motorcycle buyer's clinics
 - Conduct motorcycle maintenance seminars
 - Promote environment that fosters responsible riding and enjoyment
- Organized by unit affiliation or riding style: sport, cruiser, touring, etc.
 - Host group rides and rallies
 - Maintain route files for group rides
 - Educate riders on Composite Risk Management (CRM) with the focus on safe motorcycle riding.

Motorcycle Operators:

- Comply with installation, local, state, Army and host nation requirements
- Support unit motorcycle safety efforts
- Encourage participation in the motorcycle club(s)
- May hold leadership position within the motorcycle club
- Employ composite risk management principles
- Participants should encourage a mentoring atmosphere emphasizing skilled, responsible, and positive riding experiences

Installation Level Activities:**- Safety Office**

- Encourage motorcycle club(s) to participate in the traffic safety program by being a conduit for positive education, mentorship, publicity, and awareness for the riding community
- Communicate with club leadership on local risk areas and concerns

- MWR:

- Actively support and promote motorcycle clubs. (IAW AR 210-22)
- Provide information on requirement to establish voluntary clubs IAW AR 210-22
- Assist in increasing awareness of voluntary motorcycle club
- Support commanders' mishap prevention efforts IAW applicable guidance

- **PAO:** Promote program: Internal information, media relations and community relations, based on installation commanders approval.

- SJA

- Review legal aspects of installation level efforts and initiatives
- Review club by-laws for legal sufficiency

Community Enablers

- Local/state law enforcement: information, awareness and motorcycle rodeos
- Local motorcycle dealers and clubs
- Local media